

HaloHold Baby

PROTECT THE BOND

Help shape a new baby-care textile concept

HaloHold Baby is researching an adult-worn textile layer intended for use while an adult holds, feeds or burps a baby.

WHOSE INPUT WE NEED

**Parents • Grandparents • Caregivers
Doulas • Childcare professionals • Gift buyers**

WHAT WE ARE RESEARCHING

- Shoulder and upper-chest coverage preferences
- Adult sizing and adjustment preferences
- Material and laundering expectations
- Colors, expected use and realistic price

PRODUCT-DEVELOPMENT NOTICE

HaloHold is in early product development. The image is a concept visualization, not a finished or tested product. Final materials, dimensions, construction, performance, regulatory classification, testing, pricing and availability have not been determined.

This is not a preorder. No payment is requested, and we are not requesting testing with infants.

CONCEPT VISUALIZATION

Final design, materials, dimensions, colors, performance and availability have not been determined.

TAKE THE TWO-MINUTE SURVEY

HaloHoldBaby.com

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